



MEDIA RELEASE

Hostworks supports live internet streaming of triple j Hottest 100 on Australia Day

Sydney, 25th January 2012 – The triple j Hottest 100, based on the listener's votes from national Australian radio station triple j, will be counting down the top 100 songs of 2011 on Australia Day, Thursday 26th January 2012. The countdown will be broadcast by the radio station and streamed online.

The Hottest 100 is one of the largest public music polls in the world with millions of individual votes counted since it began in 1989. Its popularity increases every year and 2012 is no exception. Streaming the countdown online lets triple j reach a wider audience and using Hostworks SHOUTcast server and Elastic Compute Infrastructure ensures that internet listeners will receive quality service throughout out the day.

Adrian Britton, General Manager of Technology, Strategy and Innovation for Hostworks said, "triple j need to know that the online streaming will not fail on Australia Day, no matter how many people tune in to the Hottest 100 online. We are treating this as we would any major event with dedicated resources in place on the day to manage performance and make sure internet listeners are not disappointed. As long as you can get online this Australia Day the triple j Hottest 100 will be waiting for you."

-Ends-

About Hostworks

As a market leader in solutions for the online and digital media industry in Australia, Hostworks specialises in the provision of mission critical, high transaction websites, video streaming, complex web hosting and demand management. The company services all the major online and digital media market leaders in Australia including ninemsn, Network Ten, ABC, Prime, Ticketek, Carsales, Seek, realestate.com.au and AHL.

Established in 1999, the company employs 100 people across Australia and operates multiple data centres with two core facilities housed in New South Wales and South Australia. Focused on delivering to the rapidly changing demands of the media sector, Hostworks invests heavily in new technology and services such as content distribution, cloud-computing, application performance monitoring and automation.

Hostworks is committed to delivering a highly flexible service with a low tolerance for downtime. The Hostworks infrastructure is tightly engineered and proven to handle record peak loads and maximum security, using global best practice standards.

Hostworks is a wholly-owned subsidiary of Broadcast Australia Pty Limited.

www.hostworks.com.au

Media contact

Gabrielle Danczak

Marketing and Communications Manager

Hostworks

02 9239 2791

gabrielled@hostworks.com.au